

## **Historic, Archive Document**

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6225

Revised  
Wholesale Price List  
1929

**Kunderd**  
*Gladioli*

**A. E. KUNDERD**

*The Originator of the Ruffled and  
Lacinated Gladioli*

GOSHEN, INDIANA, U. S. A.

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U. S. Department of Agriculture

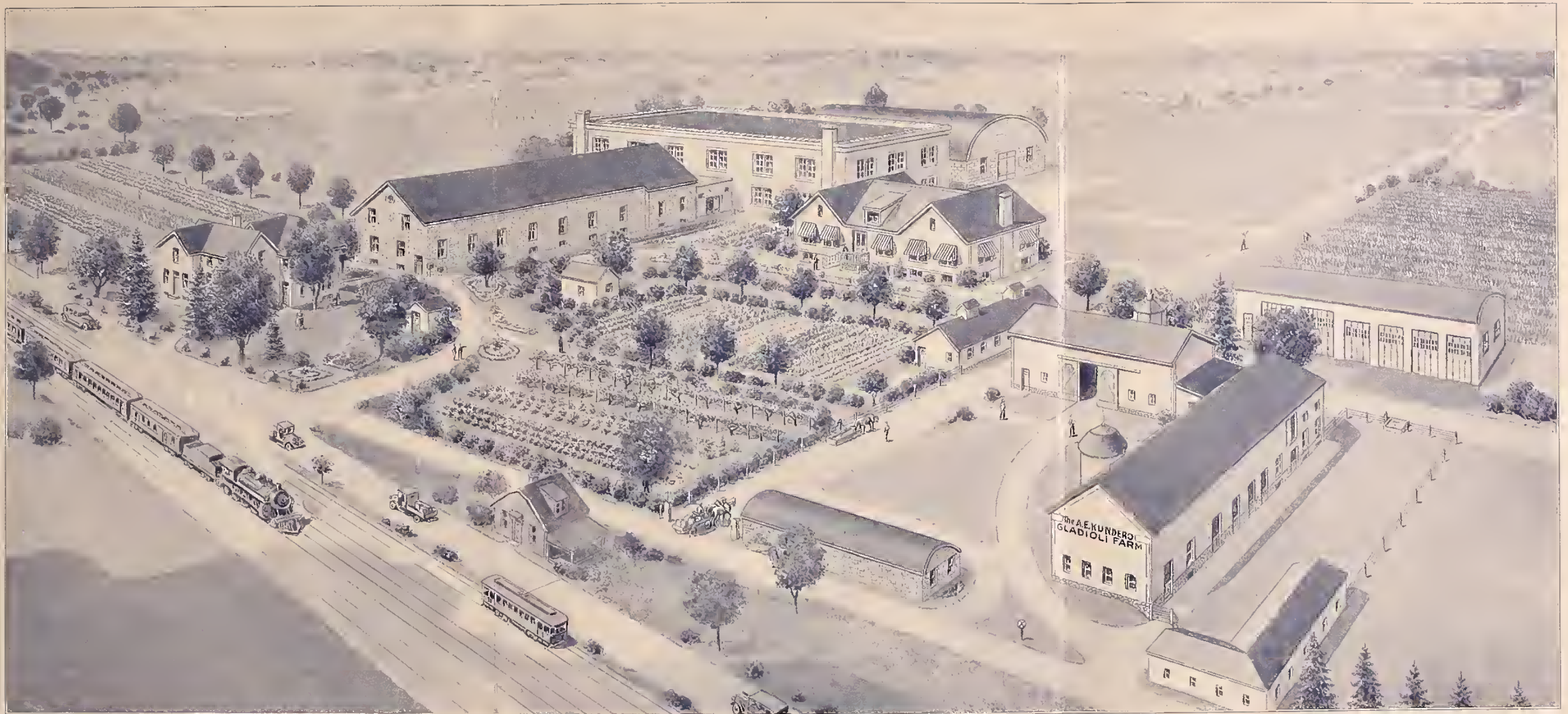
Mr. Chas. E.F. Gersdorff

Mount Airy Gardens

1825 N. Capitol St.,

Washington, D..C.





## THE INSTITUTION BEHIND YOUR PURCHASE

The above is a panorama view of the farm and buildings of the "Institution Behind Your Purchase," which not only guarantees your order, but is willing to co-operate with you, by giving you advice in selecting, growing and caring for the Gladiolus. The above illustration will give you some idea of the

equipment and buildings necessary to carry on such a business, in the most up-to-date manner. The latest machinery, office equipment, proper storage facilities and the necessary labor to conduct this institution. I would be very glad to have you call and see my place, so as to convince you that nothing

is left undone and that everything is done that is necessary for the production of the very highest quality bulbs and that nothing but high quality product leaves this Institution, which is always ready to stand back of its products.



# My 1929 Wholesale Price List to Commercial Growers

## Ruffled Type

Kunderd's Standard Varieties—"Kunderdii"

	PER 100						Per Qt.
	No. 1 1 1/2 in. and up	No. 2 1 1/4 to 1 1/2 in.	No. 3 1 1/4 to 1 1/2 in.	No. 4 3/4 to 1 in.	No. 5 3/4 to 1 in.	No. 6 Under 3/4 in.	
Alton.	\$ 5.00	\$ 4.25	\$ 3.00	\$ 2.00	\$ 2.00	\$ 3.00	
Anthony B. Kunderd.	5.00	5.00	4.25	3.00	2.00	2.00	
Avalon.	6.00	5.50	5.00	4.25	3.00	2.00	
Beauty Wave.	30.00	27.50	25.00	20.00	13.00	7.50	10.00
Blanche Bollinger.	10.00	9.00	8.00	6.50	4.75	3.50	2.50
Blushing Beauty.	7.00	6.00	4.75	3.50	2.25	2.50	
Bridal Rose.	25.00	13.00	7.50				
Buckeye.	8.00	7.00	6.00	4.75	3.50	2.25	2.50
Chalice Flower.	15.00	13.00	11.00	8.50	6.75	5.00	5.00
Charm.	8.00	7.00	6.00	4.75	3.50	2.25	2.50
Dr. Crist Martz.	15.00	13.00	11.00	8.50	6.75	5.00	
Dream.	8.00	7.00	6.00	4.75	3.50	2.25	2.25
E. J. Shaylor.	15.00	13.00	11.00	8.50	6.75	5.00	5.00
Evening Glory.	9.00	8.00	6.50	4.75	3.50		
Favorite.	20.00	18.00	15.00	12.00	9.00	6.00	10.00
Fern Kyle.	6.00	4.75	3.50	2.25	2.50		
Golden Glory.	6.00	4.75	3.50	2.25	2.50		
Golden Robes.	9.00	7.00	5.50	3.75	4.50		
Hermes.	5.00	4.25	3.00	2.00			
J. Ogden Armour.	15.00	13.00	11.00	8.50	6.75	5.00	5.00
Joy.	7.00	6.00	4.75	3.50	2.25	2.00	
Kasson.	3.00	2.50	2.00	1.50			
K's Apple Blossom.	5.00	4.25	3.00	2.00			
K's Wild Rose.	15.00	13.00	11.00	8.50	6.75	5.00	
Kunderdii Glory.	4.00	3.50	3.00	2.50	2.00	1.50	1.50
Lavender Pride.	11.00	8.50	6.75	5.00			
Lilith.	15.00	13.00	11.00	8.50	6.75	5.00	5.50
Lilac Glory.	6.00	4.75	3.50	2.25			
Marie Kunderd.	15.00	11.00	8.50	6.75	5.00		
Masterpiece.	6.00	4.75	3.50	2.25	3.00		
Mona Lisa.	9.00	8.00	6.50	4.75	3.50	2.50	
Moravian.	3.50	3.00	2.50	2.00	1.50	1.50	
Natalie.	20.00	18.00	15.00	12.00	9.00	6.00	7.00
New York.	6.00	5.50	5.00	4.25	3.00	2.00	2.00
Oran.	8.00	7.00	6.00	4.75	3.50	2.25	2.50
Peep O' Day.	13.00	11.00	8.50	6.75	5.00		
Pink Cloud.	4.75	3.50	2.25				
Pink Lily.	5.00	4.25	3.00	2.00			
Pride of Goshen.	20.00	18.00	15.00	12.00	9.00	6.00	6.50
Purple Queen.	9.00	8.00	6.50	4.75	3.50	5.00	
Purple Glory.	20.00	18.00	15.00	12.00	9.00	6.00	7.00
Red Ribbon.	8.00	7.00	6.00	4.75	3.50	2.25	4.50
Rosalind.	6.00	5.50	5.00	4.25	3.00	2.00	
Rose Glory.	6.00	5.50	5.00	4.25	3.00	2.00	
Ruth Huntington.	8.00	7.00	6.00	4.75	3.50	2.25	3.00
Salmon Plume.	8.00	7.00	6.00	4.75	3.50	2.25	2.50
Scarlet Glory.	6.00	5.50	5.00	4.25	3.00	2.00	2.50
Smiles.	15.00	13.00	11.00	8.50	6.75	5.00	5.00
Sulphur Frills.	9.00	8.00	6.50	4.75	3.50		
Sulphur Glow.	6.00	5.50	5.00	4.25	3.00	2.00	2.00
Tempa.	8.00	7.00	6.00	4.75	3.50	2.25	2.50
Thistle.	8.00	7.00	6.00	4.75	3.50	2.25	2.50
Twilight.	8.00	7.00	6.00	4.75	3.50	2.25	2.50
Violet Glory.	8.00	7.00	6.00	4.75	3.50	2.25	2.50

For 1000 rate multiply the 100 rate by 7. 25 Bulbs at the 100 rate. 250 at the 1000 rate. No orders will be accepted for less than 25 bulbs at the above prices.

## Ruffled Type

Rare and Recent Introductions—"Kunderdii"

	PER 100						Per 10
	No. 1 1 1/2 in. and up	No. 2 1 1/4 to 1 1/2 in.	No. 3 1 1/4 to 1 1/2 in.	No. 4 3/4 to 1 in.	No. 5 3/4 to 1 in.	No. 6 Under 3/4 in.	
A. E. Kunderd.	\$15.00	\$13.50	\$12.00	\$10.50	\$9.00	\$7.50	\$ 1.50
Antone.	15.00	13.50	12.00	10.50	9.00	7.50	1.50
Cattleya Rose.	10.00	9.00	8.00	7.00	6.00	5.00	1.00
Chicago.	60.00	54.00	50.00	40.00	28.00	22.00	5.50
Color Marvel.	30.00	27.00	25.00	20.00	14.00	11.00	2.75
Contemplation.	30.00	27.00	25.00	20.00	14.00	11.00	2.75
Coral Pink.	10.00	9.00	8.00	7.00	6.00	5.00	1.00
Dr. L. H. Bailey.	30.00	27.00	25.00	20.00	14.00	11.00	2.75
Dr. Nelson Shook.	30.00	27.00	25.00	20.00	14.00	11.00	2.75
Gold Bug.	30.00	27.00	25.00	20.00	14.00	11.00	2.75
Golden Beauty.	15.00	13.50	12.00	10.50	9.00	7.50	1.50
Golden Salmon.	5.00	4.50	4.00	3.50	3.00	2.50	.50
Harmonia.	10.00	9.00	8.00	7.00	6.00	5.00	1.00
Intensity.	5.00	4.50	4.00	3.50	3.00	2.50	.50
June.	5.00	4.50	4.00	3.50	3.00	2.50	.50
Lela.	7.50	7.00	6.50	5.50	4.75	3.75	.75
Lily of Gold.	250.00	225.00	200.00	175.00	150.00	125.00	25.00
Magnific.	7.50	7.00	6.50	5.50	4.75	3.75	.75
Maimonides.	30.00	27.00	25.00	20.00	14.00	11.00	2.75
Ne Plus Ultra.	10.00	9.00	8.00	7.00	6.00	5.00	1.00
Primora.	5.00	4.50	4.00	3.50	3.00	2.50	.50
Red Splendor.	10.00	9.00	8.00	7.00	6.00	5.00	1.00
Ruffled Splendor.	15.00	13.50	12.00	10.50	9.00	7.50	1.50
Thomas A. Edison.	60.00	54.00	50.00	40.00	28.00	22.00	5.50
Truly Brown.	60.00	54.00	50.00	40.00	28.00	22.00	5.50

5 Bulbs will be supplied at one-half the ten rate. No orders will be accepted for less than 5 at these rates.

## Plain Petaled Type

Kunderd's Standard Varieties—"Kunderdii"

	PER 100						Per Qt.
	No. 1 1 1/2 in. and up	No. 2 1 1/4 to 1 1/2 in.	No. 3 1 1/4 to 1 1/2 in.	No. 4 3/4 to 1 in.	No. 5 3/4 to 1 in.	No. 6 Under 3/4 in.	
Ah.	\$ 6.00	\$ 5.50	\$ 5.00	\$ 4.25	\$ 3.00	\$ 2.00	\$ 1.50
Anthony Zonker.	5.50	5.00	4.25	3.00	2.00		
Antonia Antonette.	15.00	13.00	11.00	8.50	6.75	5.00	5.00
Arthur Brisbane.	15.00	13.00	11.00	8.50	6.75	5.00	5.00
Asburn.	5.50	5.00	4.25	3.00	2.00	1.50	
A. T. De La Mare.	15.00	13.00	11.00	8.50	6.75	5.00	5.50
Atrous.	7.00	6.00	4.75	3.50	2.25	2.50	
Baby Blushes.	25.00	20.00	13.00	7.50			
Battle Creek.	8.00	7.00	6.00	4.75	3.50	2.25	2.00
Beverly.	10.00	9.00	8.00	6.50	4.75	3.50	2.75
Big Black.	5.50	5.00	4.25	3.00	2.00	1.50	
Black Pansy.	4.00	3.50	3.00	2.50	2.00	1.50	
Blue Isle.	7.00	6.00	4.75	3.50	2.25	2.50	
Blue Lily.	6.00	5.50	5.00	4.25	3.00	2.00	2.50
Blue Orchid.	6.00	5.50	5.00	4.25	3.00	2.00	2.50
Bobby.	15.00	13.00	11.00	8.50	6.75	5.00	4.50
Buena.	20.00	18.00	15.00	12.00	9.00	6.00	
Byron L. Smith.	15.00	13.00	11.00	8.50	6.75	5.00	4.50
Cardinal Prince.	10.00	9.00	8.00	6.50	4.75	3.50	3.00
Carmine Rose.	10.00	9.00	8.00	6.50	4.75	3.50	3.00
Challenger.	10.00	9.00	8.00	6.50	4.75	3.50	3.00
Chancellor.	10.00	9.00	8.00	6.50	4.75	3.50	3.00
Chas. F. Fairbanks.	6.00	5.50	5.00	4.25	3.00	2.00	1.50

## Plain Petaled Type (Continued)

	PER 100						
	No. 1 1 1/2 in. and up	No. 2 1 1/4 in. 1 1/2 in.	No. 3 1 1/4 to 1 1/2 in.	No. 4 3/4 to 1 in.	No. 5 3/4 to 1 in.	No. 6 Under 3/4 in.	Per Qt. 100 lbs.
Cherry Rose	\$20.00	\$18.00	\$15.00	\$12.00	\$ 9.00	\$6.00	\$ 2.00
Circe	6.00	5.50	5.00	4.25	3.00	2.00	2.00
Cleo	15.00	9.00	8.00	6.50	4.75	3.50	2.50
Darkest					6.75	5.00	
Delicatissima	15.00	13.00	11.00	8.50	6.75	5.00	5.50
Dorritt			5.00	4.25	3.00	2.00	2.00
Dr. Elkins	10.00	9.00	8.00	6.50	4.75	3.50	3.00
Dr. J. H. Neeley	6.00	5.50	5.00	4.25	3.00	2.00	1.50
Duchess		3.50	3.00	2.50	2.00	1.50	
Ed. Springer	20.00	18.00	15.00	12.00	9.00	6.00	6.00
Enigma					3.50	2.25	
Estella					2.00	1.50	
E. W. Allis	10.00	9.00	8.00	6.50	4.75	3.50	3.50
Excellence	15.00	13.00	11.00	8.50	6.75	5.00	5.00
Fair Columbian							
Fairest White			3.00	2.50	2.00	1.50	1.25
Fairie			3.00	2.50	2.00	1.50	1.50
Fairview	30.00	27.50	25.00	20.00	13.00	7.50	12.00
Fairy Maid		13.00	11.00	8.50	6.75	5.00	
Fidelity	30.00	27.50	25.00	20.00	13.00	7.50	12.00
Fire Ribbon	4.00	3.50	3.00	2.50	2.00	1.50	1.50
Flame of Fire	10.00	9.00	8.00	6.50	4.75	3.50	3.00
Flaming Vale	6.00	5.50	5.00	4.25	3.00	2.00	2.00
Gaiety				2.50	2.00	1.50	1.50
Gene Stratton Porter	10.00	9.00	8.00	6.50	4.75	3.50	3.50
Georgia	15.00	13.00	11.00	8.50	6.75	5.00	5.00
Golden Fringe	30.00	27.50	25.00	20.00	13.00	7.50	12.00
Golden Pink	20.00	18.00	15.00	12.00	9.00	6.00	7.00
Goshen	6.00	5.50	5.00	4.25	3.00	2.00	2.00
Gov. Hanly	4.00	3.50	3.00	2.50	2.00	1.50	
Graphic	15.00	13.00	11.00	8.50	6.75	5.00	5.50
Herald	30.00	27.50	25.00	20.00	13.00	7.50	12.00
Hestia	10.00	9.00	8.00	6.50	4.75	3.50	
Highland Laddie	6.00	5.50	5.00	4.25	3.00	2.00	1.50
Ida Van	4.00	3.50	3.00	2.50	2.00	1.50	1.00
I Excel	4.00	3.50	3.00	2.50	2.00	1.50	1.25
Immensity			8.00	6.50	4.75	3.50	
Imperial Chimes	30.00	27.50	25.00	20.00	13.00	7.50	12.00
Imperium	20.00	18.00	15.00	12.00	9.00	6.00	7.00
Indian	6.00	5.50	5.00	4.25	3.00	2.00	2.00
Indian Chief	30.00	27.50	25.00	20.00	13.00	7.50	12.00
Indian Maid	4.00	3.50	3.00	2.50	2.00	1.50	1.50
Intramur	30.00	27.50	25.00	20.00	13.00	7.50	
J. D. Oliver		18.00	15.00	12.00	9.00	6.00	
J. J. Mitchell	10.00	9.00	8.00	6.50	4.75	3.50	2.50
John Dunbar	4.00	3.50	3.00	2.50	2.00	1.50	1.00
John T. McCutcheon		13.00	11.00	8.50	6.75	5.00	
John T. Pirie					4.75	3.50	4.50
Joseph J. Lane	15.00	13.00	11.00	8.50	6.75	5.00	5.50
Kilima	4.00	3.50	3.00	2.50	2.00	1.50	1.00
K's Yellow Favorite	15.00	13.00	11.00	8.50	6.75	5.00	5.00
Lavender Glow	20.00	18.00	15.00	12.00	9.00	6.00	
Leonard Barron	20.00	18.00	15.00	12.00	9.00	6.00	7.00
Lexington	10.00	9.00	8.00	6.50	4.75	3.50	2.50
Locla							
Lustre		5.50	5.00	4.25	3.00	2.00	2.00
Luverne					9.00	6.00	





LAST CHANCE [TO [ORDER BEFORE [PLANTING

## A Personal Message to Commercial Growers

Goshen, Indiana  
Season 1929

*Dear Friends:*

**I**N THESE days of keen competition, if one would succeed in the Business World it is a well known fact he must have Trade-Marked goods that have been well advertised. Each year the importance of advertised products is demonstrated by the increasing percentage sold.

In 1927 statistics show that 82% of the merchandise sold by chain stores were products that were well advertised. Contrast this with business of twenty-five years ago and you will see at once that modern business recognizes the value of well advertised products.

KUNDERD GLADIOLUS BULBS are well advertised and known in every country on the globe. More Kunderd bulbs are sold each year and the limit of this demand probably will never be reached.

I offer you in this list varieties that can not be had from any other source and bulbs of quality that can only be equalled by the most skilled growers equipped with the most modern equipment for handling and storing the bulbs. List Kunderd bulbs in your catalog, and buy direct from the originator and grower, where you will get your stock pure, true to name, and of that superior quality which has made them popular all over the world.

My stock of some of the varieties listed herein is limited, and in order to prevent disappointments later you had better make reservations of the stock that you will require.

Yours very truly,

A handwritten signature in dark ink, reading "A. B. Kunderd." The signature is written in a cursive style with a large, stylized initial "A".



MARY JANE



MERTON W. WENTWORTH



AN ATTRACTIVE BASKET  
OF SWEET ROSE



RUTH HUNTINGTON



LILY OF GOLD

